



On-Track

March 2014

The Official Publication of BARC-OC

www.BARC-OC.com



INSIDE:

A New Look for the BARC-OC
Ice Race Report
New Classes for 2014



Images Courtesy Wayne Wanamaker

INSIDE

From the President	3
Membership	3
Re-Branding	4
WRRRC Updates	5
Race Director Tidbits	5
Membership Form	6
Ice Race Report	7
Grids	8
On The Trucks	8
Banquet	9
Regalia	10

ADS WANTED:

Membership does have its benefits.

All members are encouraged to send in a business card ad to On-Track to promote their business. This is included in your fees. JPEG or EPS are fine.

Contact Amy Harrison at:
Amy.Harrison25@gmail.com

REMINDER:

On-Track is now
FULLY DIGITAL!

Please email
Membership Secretary
Pavlina Krumpochova to
ensure your correct email
address is on file.
pkrumppchova@yahoo.ca

Printed copies will be
available at the Monthly
Meetings.

MONTHLY MEETINGS

Meetings are held the first
Tuesday of each new month
and are a great opportunity for
club members to socialize and
review the events of the sport.

***Our meeting location is at
the Lone Star, 930 Dixon
Road between the 427 and
Carlingview.***

The service is great, no
hassle with separate bills and
the food is wonderful. We have
many Memorabilia/Gift
Giveaways to lucky members
in attendance at each month's
meeting.

Typically a meeting consists of
overviews of changes to
racing rules, past and future
racing events, social events,
buy and sell, racing videos and
any other current points of
interest.

Guests are always welcome!
Come early for a great meal



BARC-OC

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From the President



Hope you all enjoy reading our first newsletter of the 2014 season and you all have weathered the winter of 2013/14 without too many problems.

Our ice race weekend was well attended and I'm sure you'll read more about that in the Ice Race Director's Report. First Aid/Fire and Extrication Training is in the works for TRS and the other group leaders are busy organizing their respective area. We have asked each Director to report on his or her discipline so there should be lots of reading to do.

Our meeting place at the Lone Star Bar and Grill is working out well although meetings on a whole are not well attended. We need to hear from you the members on what you would like to see or hear at meetings.

As always BARC is looking for volunteers to help at our races. Scrutineers, registration, grid team, pit marshals, track rescue services and stewards are always open for new team members.

You can always contact any one of the board members through our web site www.barc.oc.on. And your questions will be answered promptly.

Please join us at our monthly meetings and/or at the track.

Regards

Pat McDiarmid
President

Membership Report

With the new year 2014 on the way, we currently stand at 121 renewing and new members and our numbers are growing. This quarter we added quite a few new members. 22 to be exact.

I'd like to welcome to the club our newest members: Tausif Agha, Lindsay Rice, Daniel Jonak, William Martinen, Derek Fawcett, Connor Attrell, Adrian Miranda, Chris Rowles, James MacDonald, Syed Najjullah, Gian-Pablo Spassiani, David Graham, Manny Bakhshi, Masud Ahmed, Saud Masud, Kyle Carter, Ronan Murphy, Tim Hauraney, Jayson Clunie, Earle Butt, George Webster and Samantha Tan.

Pav Krumpochova
Membership Secretary

The Re-Branding of BARC



We were contacted in late 2013 that the British Automobile Racing Club – UK was announcing a rebranding of BARC. At that time we were asked not to reveal any of the changes till it was announced in February 2014 at their awards banquet.

THE NEW CORE IDENTITY

* Contemporary interpretation, evolved from the previous BARC's shield of circa 1950

* It is a simplified identity consolidated down to one core color; the three elements have been redrawn (name, checkered flag, lion) to create maximum standout and legibility.

* This single identity is to be used by the club, its members and BARC's commercial teams.

* The rules being very simple. The logo can never be redrawn or its elements changed

NEW CORE MESSAGING

***The new core message is:
Passion, Participation,
Performance***

Passion: Drivers - the competition, the thrill, the love of the sport

Volunteers – We give our time because we love the sport

Fans – This is our passion, We love the sport

BARC members – This is our sport – it is what we're most passionate about

Sponsors – emotional engagement. A great showcase for our brands

Performance: Drivers – be the best you can be

Volunteers – our skill and commitment makes it happen

Fans – we want to enjoy the very best competitive spectacle

BARC members – We are a competitive club. It's all about performance

Sponsors – performance is what our product is all aboutperfect

Participation: Drivers – You've got to be in it to win it. Here is my opportunity.

Volunteers – This is my opportunity

to get involved at the heart of the sport

Fans – Make it easy for us to come along, get involved. Join in!

BARC members – We are involved at the heart of every event

Sponsors – the motorsport racing stakeholders are our customers.

GRAPHIC ELEMENT

In the U.K. the branding goes from the new logo and core message right down to the chevrons and colors at individual events and tracks. By embracing these colour changes on chevrons and clothing and signage for the different tracks and events it allows them to create a sense of identity with or without the logo present. We here in the Ontario chapter do not have the different tracks and corporations to deal with as they do in England but adopting the new logo our next step.

Every member attending tonight's meeting is being given a new logo sticker and each BARC driver in competition this year will be supplied with the new Brand Logo for their cars.

WRRC Report

The Worker Recruitment and Retention Committee have a number of initiatives going forward into the New Year.

The WRRC have been in contact with Georgian College, Automotive Faculty in Barrie to arrange a presentation to students on the benefits and opportunities that volunteering can offer. We are setting some dates either in late March or early April. The WRRC will be setting up another booth again this year at the Formula North event which is held in Barrie. This will be the third year that the WRRC has participated in this event.

The WRRC has been working with Centennial College to develop a video to be used for recruitment presentations. Plan to be developed by March 30, 2014.

The volunteer lists are being prepared for those who will be eligible for a CASC award for work performed in 2013. Again the WRRC

would like to thank all volunteers for the support that you provided during the past year.

The WRRC have asked the Race Clubs to nominate one volunteer each as part of a selection process to pick two successful candidates from a nominee short list who will participate in this year's CASC Driver's School.

The WRRC/CASC will be setting up booths this year at the CME, pro races, the Indy, regional races and Formula North. The WRRC will be measuring as well the value of the time and money spent against the number of new recruits acquired in the process. Tickets are issued to race fans at events who are encouraged to attend a regional race and visit the WRRC booth where we can take the opportunity to showcase the various areas of volunteering.

The WRRC, as another volunteer initiative, will be contacting drivers

whose licenses have lapsed over a two year period to ask if they would be interested in volunteering.

Any ideas that you may have concerning recruitment or retention please let us know. Again thank you for your support and I know we are all looking forward to another successful race year.

Keith Whorley
BARC, WRRC Representative

The Race Director's Corner

NEW CLASSES RACING THIS YEAR

At the BARC event on June 21/22 we will be showcasing a new F2000 series to Ontario racing. It becomes another step in the open wheel ladder for racing in this country. This is promoted by Move Motorsports which is also managing the F1600 series. While the initial 4 race series in 2014 may largely consist of American drivers it provides an opportunity for Canadian drivers to race competitively that do not do not have the funding to progress to higher levels of motorsport.

At our second race on July 26/27 we will feature the US Radical Cup event that will bring cars from all over the US to do battle under the North American Road Racing banner. A number of our Canadian Radical drivers may also go head to head with the Americans on the track.

While all of the details have not been worked out yet we may also see an number of the American cars racing with our Canadian Radical Cup competitors in the Libre class. These should be two great weekends.

Paul Einarson
BARC-OC Race Director

2014

BRITISH AUTOMOBILE RACING CLUB-ONTARIO CENTRE

P.O. Box 1282 Station K, Toronto, Ontario M4P 3E5

www.barc-oc.com

New/Renewal: _____

Name: _____
(please print clearly)

Address: _____ City: _____
Province: _____ Postal Code: _____
Age: _____ Home Phone: _____ Business Phone: _____
(if under 18)

Email: _____
(please print clearly - personal email is preferred)

Occupation: _____

Competition Experience: _____

Other Club Memberships: _____

Car(s) Owned: _____

Areas you might be interested in:

_____ Grids _____ Pits _____ Track Rescue Services _____ Scrutineers _____ Judge of Fact
_____ Hospitality _____ Registration _____ Competitor Information _____ Paddock

Active Interests

_____ Race _____ Indy _____ Publications _____ Ice Racing _____ Membership
_____ Public Relations _____ Social _____ Other

Have you any special skills or services that you might make available to the club?

Signature: _____ Date: _____

Membership: \$45.00
Under 16: \$15.00
(Includes CASC/ASN Affiliation)
(Membership runs Jan1 to Dec. 31)

Ice Race Report

This year's ice race weekend saw probably the best weather we have had in a number of years. Our weekend was the 4th of the season and the turnout was the best of the season. We had 179 entries on the Saturday and Sunday, up from 160 the weekend before. This year also saw the implementation of the on line registration system through CASC. We had 19 entries on line and the drivers were very happy with the way that it worked. It saved considerable time in the registration trailer.

Because of the perfect winter weather the track was in excellent condition and the banks were well within and beyond safe heights. With the excellent race conditions we were able to run all classes including the Menard stud class.

We had a number of members helping out at their first ice race and they all did a fantastic job. As usual all of the members that volunteered that weekend made my job easy. The weekend went really smooth with only 1 rollover and one fire in the paddock area with a car that had just exited the track. We were finished racing by 4:00 on Sat and a bit later on Sunday due to the rollover.

Most of our volunteer workers stayed at the Ogoogo Resort just north of Minden. It changed ownership over the summer and the change is very significant. The new owners were great to deal with and the cabins were clean and warm when we got there. A nice surprise.

Our worker dinner was held on the Saturday night at the recently refurbished Rhubarb Restaurant in Carnarvon. Thirty of our volunteers and guests enjoyed an excellent dinner. Our annual worker awards were given out this night as usual and the winners are as follows.

Best imitation of a Penguin Male: Dave King
Best imitation of a Penguin Female: Lindsay Rice
Best imitation of a Mountain Goat: Angela Ward
Best slip n slide Male: Phil Bigioni
Best slip n slide Female: Robin Robb
Best Headress: Andrew Majik

Our ice race weekend may not be the money maker that our summer races are but we have a lot of fun and see some great racing. I want to thank ALL of the members that came out to help and made it the successful weekend that it was.

I'm already looking forward next year.

Wayne Wanamaker
Ice Race Organizer



From The Grids

2014 looks to be a very promising year for the BARC Grid Crew. So far we have both our own club races in June and July and the Honda Indy Toronto in July. As the official Grid Crew for the Canadian Tire Motorsport Park, with 7 Pro Events at CTMP plus a weekend jaunt to Calabogie to assist fellow club MCO you can see we are an extremely busy group.

We can always use help on any regional weekend so if you or someone you know is looking for something to do at the track please contact me at track1mom@yahoo.ca

See you at the track!

Pat McDiarmid (AKA Track Mom)



On The Trucks



Welcome to the 2014 race season. With two of our regional races in June and July and the Honda Indy Toronto as well as a one day event with Ferrari we will be kept hopping.

We are gearing up now for our annual first aid and fire / extrication training in April and May. We have quite a few crew signed up for our season but are always looking for anyone who would like to become part of the team. If you are interested in joining please contact me at track1dad@yahoo.ca

Mike McDiarmid
Director: Track Rescue Services

2013 BARC Banquet Report & Thanks

The 2013 BARC Banquet was very well attended. With 110 people showing up to enjoy all of the festivities, I must say that this was the best turn out we have had in a few years. From the delicious meal that was served, right down to the dancing. An enjoyable night was had by everyone.

I have a few very special Thanks to give out. Our MC once again was Mr. Bill Robb. Bill did an amazing job as always. We are looking forward to Bill returning for the 2014 Banquet. Our DJ once again was Vic Henderson Jr. We are hoping he will come back in 2014. Vic Henderson Sr. worked very hard to put on one of his best video shows. Vic Sr. has been putting on our slide show presentation during the award/trophies for the past 5 years. He works hard all year round getting all the pictures he can of drivers, crew, volunteers and cars in order to give our members the best show he can. Jonathan Rashleigh and Attrell Hyundai for all the door prize donations they brought in. Wayne Wanamaker and Green Mountain Soapstone for the BBQ Soapstone donated to our raffle prizes.

And Finally to the Staff at The Delta Toronto East. John Gresseux our Banquet Manager. With John's expert help, our night ran as smooth as possible. Chieh Huang our Executive Chef. Chieh was on hand from the start of our meal to the end. We had a guest that had severe allergies and Chieh sat with this guest and her family to ensure them that her meal was free of anything that could possibly harm her.

On behalf of The BARC Board of Directors, our members and myself, a very heart felt Thank You to everyone. The 2014 BARC Banquet will be held on Sat. Nov. 29 2014. More details to follow in our next newsletter.

Sherry Jones
Social Director

Regalia Available

BARC England Insulated Lunch Bags \$8.00



Lapel Pins \$2.50



25th Anniversary Indy Key Chains \$1.00 ea



5 Colour sew on crest

\$2.25 ea



BARC Rectangular Decals

-Inner and Outer \$1.50 ea



BARC 50th Anniversary Decals

-Inner and Outer \$0.50c ea



Colour sew-on crest

\$2.00 ea



BARC "New Image 2014" Decals

-Small Outer \$1.50

-Large Outer \$4.50



BARC Metal/Leather Key Fob

\$1.50 ea



5 Colour Small \$1.50 ea

-Inside or Outside



5 Colour Large \$4.50



To order any of the above, contact Bryan Rashleigh, BARC-OC VP
905-843-3519 or
brashleigh@mississauga.subarudealer.ca