January 6, 2015 – General Membership Meeting Location – Texas Lone Star Grill, Dixon Rd., Etobicoke, ON

Recorder – Moe Aye

Meeting held by – Wayne Wannamaker (President Pat – absent d/t grandchildren sitting) Called to order at 2000h

Minutes - no meeting in December

October meeting accepted by 1-Mary Lobbin & 2-David King

Correspondence – Bryan Rashleigh

10 more new memberships

Peter Lyons: in hospital with cancer; operation on Thursday, January 8, 2015

Membership – Pav Krumpochova

40 signed members for 2015 (this # went up by the end of the night)

Treasury – Keith Whorley

2014 Internal Auditors are 1-Phil Delahey & 2-Scott Ellsworth

Financials still need to be discussed with The Bank and Sherry Jones

WRC – suggestions for prizes

Phil Delahey & Bill Lobban – Re: college video footage (to review before all others see it) Social (etc) – n/a (Sherry Jones absent d/t sick) (no 50/50 draw) (no 50/50 draw)

Newsletter – n/a

Regional race (etc) – Read by Wayne Wannamaker (Paul Einerson – absent d/t sick)

*not a lot of activity in the past month other than trying to entice other groups to our two events June 27/28 and August ½ as we forecast low attendance based on 2014 entrants. These efforts have not been successful.

*a strategy is being developed to attract more regular customers which I will speak to when it is developed more fully.

*Between 2013 and 2014 BARC lost 53 entries at its two events.

*there is a very comprehensive survey responded to by a high percentage of competitors on the CASC Road Race Forum. It has a wide variety of their perceptions and intentions. If Scott is attending tonight, perhaps he could speak to it

(Unfortunately – Scott Ellsworth was absent tonight)

*The schedule of events for 2015 is on our website

*This may be a bit of a lean year for BARC, at least in Road Racing. If any of you have association with anyone that could sponsor a breakfast, worker gift, printing or otherwise I would welcome the contact. We will work on bringing back Cornerstone Couriers as a second year BARC sponsor. If we do announce sponsors and you do see their team or car/truck in the paddock please thank them for their contribution.

ORO

*We had an interesting meeting of both the CASC Race Committee and ORO for the first time in the decade that I have been involved in late 2014. Mary or Bill Lobban are attending perhaps they can recollect the salient points of the meeting.

(Mary asked that it not go into the minutes)

The only thing that was allowed into minutes – Penalties are still in debate, whether or not to put online or not, as we have nowhere to post them @ Shannonville or CTMP as we have in the past on the board.

Race Committee

*Mary although you are now officially retired from Race Committee you did attend the last few meetings we have not yet reported on to the membership. Anything new? Bill has anyone taken over the CASC training role that you managed?

Mary Lobban – Aileen Ashman (new Executive Steward) & Bob McCallum (to be writing rules) *If you have any questions on what was presented please call me at 289 878 5765 or through the website. I would love the interaction.

Ice Race – Wayne Wannamaker

Permit and Insurance have been applied and paid for

Accommodations @ Ogopogo Resort are booked and deposit sent.

Saturday night workers' dinner is booked at the Rhubarb restaurant.

I am working on the workers list. If anyone is available and I haven't spoken to you yet please contact me.

No "menards" nor "stud" class this year.

Going to speak with other race groups to see if they, collectively, can find out where/how the \$5.00 levy charge is being used.

Requesting car for Kyle Marcelli and his teammate (this would be a great opportunity for some publicity for ice race; exposure through media/newsletter)

PMSC looking for help – 3 workers needed; to pay \$70/day (scoring 1 for Sat./2 for Sun., Jan.31/Feb.1)

International Races -

Phil Delahey: Kyle Marcelli (camera for driving Norma, BMW power – led the whole 25 lap race) David King: TSN3 Toyo Tire race

Paul Einerson (through Wayne Wannamaker): The last chance to see Toyo Tire F1600 Racing is tomorrow at 2pm on TSN3

Marketing/Promo – done mostly by Vic Henderson Sr. & Kenny Graham Facebook page going strong hope everyone is signed up

Old Business – n/a

New Business -

Booth at Motorama Pre-season tech day @ Calabogie (contact Dale)

Buy & Sell –

Brian Rashleigh – winter traction ice tires, 13" & 14" Phil Delahey – 2 Leafs tickets, Wed.Jan.7/15; make him an offer

Motion to adjourn – 1.Pav Krumpochova & 2.Phil Delahey (2100h)

#of Members attended – 20

NEXT MEETING: Tuesday February 3, 2015